Dolly Parton Imagination Library In Jackson County

Spring 2024

Governor Kotek Announces Statewide Launch of Dolly Parton's Imagination Library (DPIL)

"We know that every child is full of promise," Governor Kotek said. "And the expansion of this program across Oregon is another key step we are taking as part of a broader strategy to improve how we support our kids as they learn to read."

In 2023, the Legislature allocated $1.7 million through Senate Bill 5506 to the Department of Early Learning and Care (DELC). Currently, more than 45,000 kids in Oregon who are 0-5 are currently enrolled to receive books through the Imagination Library.

DPIL has been available in Jackson County since January 2023 and is excited to have the State as a partner to increase awareness of the program and provide funding. As the local affiliate, United Rotary Clubs of Southern Oregon, and our partner, JC Library System, have enrolled over 4400 children in the last 18 months.

In Jackson County, there are 12,000 children who are eligible to enroll in DPIL. Our primary focus now is to share the information about the program and get the remaining 4000 children (66%) enrolled in all zip codes of the County. The State is hiring 2 people to support the statewide program and assist affiliates in reaching the goal of 66% of all children in all zip codes are enrolled. The State is formalizing outreaches to schools and birthing centers and organizing media campaigns to share the program availability.

See Dolly's announcement
https://youtu.be/Fh1A3G3fsbw?feature=shared

Families can enroll online or mail in a form.
For information visit: Imaginationlibrary.com

BY THE NUMBERS

- >40,300 books gifted
- 3773 Active enrollments
  - 1.3% less than 1 yr. old
  - 15.4% turning 1
  - 22.9% turning 2
  - 23.7% turning 3
  - 21% turning 4
  - 8.4% turning 5
- Graduation rate 14%
- 694 graduates to date
- Average child is enrolled 28 months
- 2.7% growth rate month-over-month in 2024
- Total expenses to date $101,870

NEXT OUTREACH EVENT

DPIL will have a booth at the Children's Festival, scheduled for July 12-14th at the Britt Gardens, Jacksonville. Volunteers will be needed to staff the booth and share the program with families. Sign-ups will be announced closer to the date.

URCSO WEBSITE: JACKSONCOUNTYDPIL.COM
CONTACT EMAIL: IMAGINATIONLIBRARYJACKSONCO@GMAIL.COM